



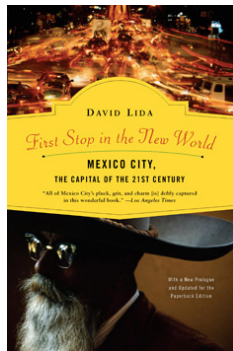
# BILDNER CENTER

for Western Hemisphere Studies

## MEXICO COLLOQUIUM

# MEXICO CITY

## THE CAPITAL OF THE 21ST CENTURY



**David Lida**

*Journalist, Author, Blogger*  
(Penguin Group, 2009)

*First Stop in the New World* offers a journalistic, anecdotal street-level panorama of Mexico City. The book highlights the place's paradoxes – that it is home to the richest man in the world, but half of the population lives in poverty; that criminals and cops are difficult to distinguish; that consumerism is ostensibly shunned but outwardly embraced. It journeys through the realms of sex and crime, money and religion, politics and entertainment, art and soccer. While the book is based on a great deal of research, it is not about numbers or data. Rather Lida lets Mexico City's citizens – known as chilangos – tell the story: from a notorious socialite to a glue-sniffing street urchin, from a dollar-a-dance bar girl to a kidnap negotiator, from a Procter & Gamble executive to a dervish who sells newspapers on the corner.



### **Location:**

Room 9206/9207  
The Graduate Center  
365 Fifth Avenue  
New York, NY

**Friday**  
**October 9**  
**4:00 PM**

To reserve, send e-mail to [mexicostudy@gc.cuny.edu](mailto:mexicostudy@gc.cuny.edu)