

Vincenzo A. Sainato

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Capabilities

- Quantitative analysis: Econometrics & Financial analysis, Data mining and Network analysis;
- Qualitative analysis: Political risk, financial, macro/micro economics, social risk, and public policy;
- Displaying initiative independently and as part of a team;
- Clear and concise writing and powerful oral presentation abilities;
- Program and project management.

Academic Experience

PhD Criminal Justice, Expected defense Spring 2009 **CUNY Graduate Center**

MA Criminal Justice, Fall 2008

- NSF Award # 0619226, Security and Privacy: Global Standards for Ethical Identity Management in Contemporary Liberal Democratic Societies;
- Research areas: Forensic animation, Governance and technology, Sub-prime loans and neighborhood crime effects, Emerging market risk and crime analysis;
- Service: Curriculum Committee (Economics), Student representative (Doctoral Curriculum Committee, Graduate Center Disciplinary Committee), At-Large representative on the Doctoral Student Council.

MA IPED, International Political Economy and Development, Dec 2005 **Fordham University**

MA International Economics, May 2006

Advanced Certificate: Emerging Market and Country Risk Analysis, Aug 2005;

- Class work focused on applying quantitative and qualitative economic, political, and social analytical tools to produce country studies and estimate risks and outcomes in emerging markets;
- Thesis: Transnational crime and risk management in emerging markets;
- Editor: 'Emerging Market Watch' (department journal), 2004-5.

BA International Criminal Justice, June 2004

John Jay College

- Summa cum laude;
- Minor(s): Economics, Government;
- Thesis: *Interlinkages between foreign and domestic policies and economic crime in China*;
- Language: Mandarin (400 characters);
- Activities: United Nations Students Association. ("Model UN"(received: Service Award)).

United Nations University

United Nations

Research Intern, May 2002 – September 2002

The UNU is an academic think tank at the UN that focuses its research on economic development, environment, and peace making/keeping.

- Participated in the "Law of the Sea" conference as a United Nations University delegate;
- Researched and organized content for various UNU books and journal publications.

BFA (ABD) Industrial and Graphic Design

Cleveland Institute of Art

- Concentration: designing digital information and transactional systems;
- Activities: Phi Gamma Delta (cabinet officer); Industrial Design Student Association; American Association of Graphic Artists; Newspaper.

Academic Instruction Experience

John Jay College of Criminal Justice

New York

- Adjunct, Fall 2007-present;
- Undergraduate and graduate courses: CJ Policy and Risk Analysis, CJ Administration, Statistics, Research Methods, Economics.

The Katharine Gibbs School

New York

- Professor, May 2005-present;
- Criminal Justice Curriculum and Steering Committee;
- Classes include: Cybercrime, Criminology, Criminal Investigation, Economics, CJ Administration

Conference papers

Chair: Evidentiary issues panel. ACJS 2008 Annual Meeting.

Dataveillance of individual liberties and privacy: liberal democracies and governance in an age of ubiquitous computing. Paper presented at the ACJS 2008 Annual Meeting.

Social 'Coercion' or 'Care'? A Comparative Analysis of National ID Card Regimes. Paper presented at the 2008 John Jay College of Criminal Justice International Conference: Justice and Policing in Diverse Societies.

National ID cards: A comparative analysis of policy justifications and social impacts in ten countries. Paper presented at the New York State Political Science Association (NYSPSA), Annual Conference.

Probative and prejudicial? Forensic animation as demonstrative evidence in criminal cases. Paper presented at the ACJS 2008 Annual Meeting.

Grants & Fellowships

Graduate Student Research Grant 2008-2009, CUNY Graduate Center, \$1500. This is in support of my dissertation research.

Graduate Teaching Fellowship, 2006, CUNY Graduate Center. Full tuition plus stipend.

Mateo Ricci Fellowship, 2005, Fordham University, \$2500. This was in support of my case study on human smuggling/trafficking from China into New York City.

Presidential Fellowship, 2004, Fordham University. Full tuition plus stipend.

Pedagogical: Reviews(*) and/or instructional materials

Lyman, M. D. (2008). *Criminal investigation: the art and the science* (5th ed.). Upper Saddle River, N.J.: Prentice Hall.

*Regoli, R. M., & Hewitt, J. D. (2008). *Criminology: theory, research, and policy*. Sudbury, Mass.: Jones and Bartlett.

Swanson, C. R., Territo, L., & Taylor, R. W. (2007). *Police administration : structures, processes, and behavior* (7th ed.). Upper Saddle River, N.J.: Pearson Prentice Hall.

Other honors and awards

Sigma Iota Rho; International Relations Honors Society.

Omicron Delta Epsilon; International Economics Honors Society.

Service Award, United Nations Students Association, John Jay College of Criminal Justice, 2004.

Organizations and activities

Caring Communities "Meals on wheels" food delivery program.

American Economic Association, American Society of Criminology.

Professional Experience

Merchandising Resources

New York

Strategy and Project Management, December 2001 – August 2004

Merchandising Resources designs and implements retail merchandising environments and fixtures

- Conduct merchandising and consumer trend analysis to identify problems and opportunities for increasing in-store sales, including enhanced sales kiosks/environments;
- *Jo-Ann Fabrics*. Developed the strategy and merchandising concept for their new store design;
- Managed project development.

Numerix

New York

Product and Brand Manager, April 2001 – December 2001

Numerix creates and markets software for analyzing and pricing complex derivatives

- Completed extensive customer need research and feasibility analysis for a next-generation web-based derivative trading and analytics system;
- Built the 18-month program plan for system creation, testing, and roll-out and managed the team of programmers and designers;
- Designed the system for client training and account management;
- Created the product and firm-wide brand and positioning strategy.

My greatest challenge/ accomplishment

Quidnunc, LLC

London

Head of practice- Director, August 1999 - April 2001

Quidnunc was a digital business consultancy

- Created the business plan, was practice head, had P&L responsibility for the Communications Practice, which included the following services: Visual Design, Customer Experience Design, and Brand/Service Strategy;
- Managed 80 employees in 3 different offices (London, New York, San Francisco);
- *jetBlue*. Created the online ticketing, loyalty program, and customer service system;
- *Goldman Sachs* (Investment Banking Division- Global). Created the process and digital 'toolkit' for managing existing and creating new data management and content systems;
- *Microsoft and ServiceMaster*. Created brand asset management and distribution systems;
- *Wells Fargo and JP Morgan*. Developed systems for trading and managing derivative transactions.

Siegel & Gale

New York

Associate Creative Director, February 1998 - June 1999

Siegel & Gale is a leading global strategic communications firm

- Led a team of 20 designers, writers, and programmers through the creation and development of branding communications and applications (digital, print, and television medias);
- *Kodak*. Created the service strategy and implemented award-winning properties to support their digital business initiative;
- *American Express*. (in collaboration) Created the concept for the 'Blue Card' and the corporate re-positioning and online execution of that strategy;
- *Toys 'r' Us, Citibank*. Created retail and transactional websites (including commercial banking);
- *Caterpillar, Cemex, EDS*. Developed digital multi-lingual employee training and education tools.

Answerthink

New York

Art Director, March 1997 – February 1998

Answerthink is a digital business consultancy

- *Chase Bank*. Designed their first online consumer banking website;
- *Continental Airlines, Rockport, Rolls-Royce, Budweiser, and Logitech*. Designed and implemented the concepts for their corporate websites and marketing efforts;
- *IBM*. Designed the concept for the 'red e' e-business branding and launched the concept.

Agency.com

New York

Site designer, August 1996 – March 1997

Agency.com is the leading global digital advertising agency

- Designed concepts for digital tools and marketing applications;
- *British Airways*. Designed the first multi-lingual web-based transactional website for a global 50 corporation.

Clients List (Abbreviated)

American Express, Avon, British Airways, Budweiser, Cantor Fitzgerald, Caterpillar, Citibank, Coca-Cola, Continental Airlines, EDS, Goldman Sachs, IBM, jetBlue Airlines, JP Morgan|Chase, Kodak, Logitech, MetLife, Nike, Oracle, PETsMART, Revlon, Rockport, Rockwell International, Rolls-Royce Motor Cars, Royal Bank of Scotland, Sappi Paper, Schlumberger, Scholastic, Toys 'R' Us, T. Rowe Price.